

RingPlus Joins MEF (Mobile Entertainment Forum)

Ring Plus offers the Best Free International VoIP call anywhere in the world according to VoIP Guides, connecting millions of phone calls for free. RingPlus offers RBT platform technology and free phone calls to its subscribers. MEF has established itself as the leading global trade association for companies large and small across the mobile entertainment value chain.

About RingPlus

After completing its beta test in late October 2008, RingPlus has already been nominated for "Best Free International Call Provider 2008," been called the "best free international VoIP call anywhere in the world," and been ranked No. 6 out of the "Top 25 VoIP Innovations of 2008." Today in 2009, Ring Plus connects millions of international telephone calls around the world and all for free.

"Free ad-supported international calling: [. . .] Ring Plus Inc. makes even international calls to landline and cellular phones by having callers listen to short ads rather than ringing tones while waiting for the person to answer." (VoIP-News, December 23, 2008, Robert Poe) <http://www.voip-news.com/feature/top-voip-innovations-2008-122308/>

Ring back tones are getting more intelligent. Ring Plus, a U.S. company, has been offering free calls (even international) to its subscribers in exchange for listening to an advertisement while waiting for the person you called to answer the phone. Could it be just that easy? Yes, Ring Plus is currently available to call over 150 countries-even cellular phones-from the U.S. Actual call times vary by the country called.

After successfully conducting its beta test (which was reported in Entrepreneur Magazine August edition 2008) Ring Plus has consistently shown a daily growth rate beating the 2% mark.

To use the service, callers simply have to subscribe to Ring Plus by setting up their profile at www.ringplus.net. Subscribers enter their information, and once they sign up, Ring Plus then uses their information (without disclosing it) to enable advertisers to target their ads to their desired demographics.

About MEF

Since 200, MEF has established itself as the leading global trade association for companies large and small across the mobile entertainment value chain.

MEF's membership base spans the entire range of mobile entertainment activities, including music, film, TV, and video companies who create and package content;

publishers, retailers, service providers and technologists who sell and deliver content and network operators who get the content to the end users.

Links to Ring Plus Media:

Voipguides:

<http://voipguides.blogspot.com/2008/12/best-free-international-call-provider.html>

VoIP-News:

<http://www.voip-news.com/feature/top-voip-innovations-2008-122308/>

Entrepreneur Magazine:

<http://www.usnews.com/articles/business/small-business-entrepreneurs/2008/08/07/phone-20.html>

NBC 56:

<http://www.ketknbc.com/home/ticker/7968732.html>

IP Law 360:

http://www.law360.com/registrations/user_registration?article_id=47970

http://www.law360.com/registrations/user_registration?article_id=43012

http://www.law360.com/registrations/user_registration?article_id=42549

http://www.law360.com/registrations/user_registration?article_id=25229

http://www.law360.com/registrations/user_registration?article_id=10390

Orange County Register:

<http://www.allbusiness.com/electronics/telecommunications-equipment/5049187-1.html>

Cellular-News:

<http://www.cellular-news.com/story/17622.php>

Lets Go Mobile:

http://www.businesswire.com/portal/site/home/index.jsp?epi-content=GENERIC&newsId=20070602005042&ndmHsc=v2*A118086840000*B1180881515000*DgroupByDate*J1*N1000837&newsLang=en&beanID=202776713&viewID=news_view

Media Life Magazine:

<http://www.medialifemagazine.com/cgi-bin/artman/exec/view.cgi?archive=170&num=2237>

MocoNews:

<http://www.moconews.net/entry/ringback-patent-awarded>

<http://www.moconews.net/entry/ring-back-tones-to-become-advertising-channel>

Ringtonia:

http://www.textually.org/ringtonia/archives/cat_ringback_tones.htm

Tmcnet:

<http://ivr.tmcnet.com/news/2008/05/20/3456674.htm>

<http://voipservices.tmcnet.com/feature/articles/26717-ringplus-launches-free-phone-service-beta-testing.htm>

<http://ivr.tmcnet.com/news/2008/04/30/3419263.htm>

Topix:

<http://press-releases.techwhack.com/16802-ring-plus>

dsmTechNews:

<http://dsmtechnews.com/2008/01/05/ring-plus-files-summary-judgment-motion-of-patent-infringement-against-att/>

Market Intelligence Center:

<http://www.marketintelligencecenter.com/articles/503273>

<http://www.marketintelligencecenter.com/articles/502608>

Mobile Burn:

<http://www.mobileburn.com/pressrelease.jsp?Id=2718>

<http://www.mobileburn.com/pressrelease.jsp?Id=4560>

All Business:

<http://www.allbusiness.com/legal/legal-services-lawyers/5842750-1.html>

<http://www.allbusiness.com/legal/trial-procedure-summary-judgment/6797603-1.html>

<http://www.allbusiness.com/legal/trial-procedure-summary-judgment/5847850-1.html>

<http://www.allbusiness.com/legal/legal-services-litigation/5422160-1.html>

<http://www.allbusiness.com/services/business-services/4348240-1.html>

<http://www.allbusiness.com/technology/technology-services/4055397-1.html>

<http://www.allbusiness.com/legal/legal-services-litigation/5358909-1.html>

Beverly Hills Magazine:

http://findarticles.com/p/articles/mi_m0EIN/is_/ai_n14932193

US News:

<http://www.usnews.com/articles/business/small-business-entrepreneurs/2008/08/07/phone-20.html>

Ad-Hoc-News:

<http://www.ad-hoc-news.de/Artikelsenden/10581289/CorporateNews/16633134>

Euro Investor:

<http://www.euroinvestor.co.uk/News/ShowNewsStory.aspx?StoryID=9743618>

<http://www.euroinvestor.co.uk/News/ShowNewsStory.aspx?StoryID=9691619>

Business Wire:

http://www.businesswire.com/portal/site/home/index.jsp?epi-content=GENERIC&newsId=20070602005042&ndmHsc=v2*A118086840000*B1180881515000*DgroupByDate*J1*N1000837&newsLang=en&beanID=202776713&viewID=news_view

Wireless Week:

<http://www.wirelessweek.com/search.aspx?cx=001778119024452946980:i20dxzcw4wg&cof=FORID:11&q=ring%20plus&sa=Search&safe=active#988>

Intellectual Property Today:

<http://www.iptoday.com/news-archived-article.asp?id=1686&type=ip>

<http://www.iptoday.com/news-archived-article.asp?id=1947&type=ip>

Aloha State News:

<http://www.google.com/search?hl=en&q=alohastatenews.com+%22ring+plus%22>

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