



GET YOUR GAME ON

TORONTO, Ontario – June 4, 2009 – Gowlings, one of MEF's newest Emerging Market Associate members, is pleased to introduce its recently launched Gaming Law Practice Group to the MEF's membership.

Our gaming law professionals have extensive experience in advising participants in the gaming industry in Canada. Gowlings clients include lottery commissions as well as broader gaming participants, and we regularly advise on the applicable regulatory regimes in Canada as well as the commercial elements relevant to the gaming industry, including online and mobile gaming and advertising. With respect to both gaming and video-games in the mobile space, Gowlings fields Canada's largest intellectual property law practice and can assist in the negotiation and drafting of commercial agreements, technology licensing agreements and patent applications.

Gowlings has offices in all major business and technology centres across Canada. Internationally, the Firm has an office in Moscow, serving clients' needs in Russia and the CIS, and in London, U.K. For a full listing of services, visit www.gowlings.com

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