



association with
NOKIA
Nseries

The Winners & Nominees 2007

The Games Award

Gameloft – “Miami Nights: Singles in the City”

Digital Chocolate – “Tornado Mania!”
Electronic Arts – “UEFA Champions League 2006-2007”
Glu Mobile – “Brain Genius”
I-play – “The Fast and The Furious Tokyo”

The Music Service Award

Omnifone – “MusicStation”

Groove Mobile – “3 MusicStore powered by Groove Mobile”
Hingi – “Hear It ‘N’ Get It”
Mercora – “Mercora M”
Orange – “Orange Music Store powered by Musiwave”

The Artist Campaign Award

Parlophone / New Visions – “Lily Allen Mobile Site”

Endemol Digital Media – “Get Close to...Sugababes”
Mercury Music Group – “Ludacris Three Front Room”
Nokia – “Dirty Pretty Tunes: Nokia N91 launch”
Sony Ericsson – “Christina Aguilera campaign 2006”

The TV & Video Service Award

Sponsored by



QUALCOMM – “MediaFLO System”

Endemol Digital Media – “Get Close to...Sugababes”
The Hyperfactory – “Adidas +10 Challenge 3G Campaign”
KTF-MBC-Net&TV – “Mobile TV Project”
Rhythm NewMedia / 3UK – “World’s First Targeted Ad-supported Video”

The Technology Innovation Award

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Alltel Wireless – “Celltop”

Bango – “Bango BillRank Technology”
Graphico New Media – “Momentum Mobile Platform”
Realeyes 3D - “Motionized™ Handset”
ShoZu – “ShoZu”

The Content Award

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Endemol Digital Media – “Get Close to...Sugababes”

Fox Mobile Entertainment / Jamba – “Boratisodes”
Hungama Mobile – “Kingfisher Mobile Calendar”
Player X – “geekTV”
Refresh Mobile – “Mobizines”

The Innovative Business Model Award

AdMob – “AdMob Marketplace”

3UK – “Ad-funded Content on 3UK”
Amobee – “Amobee Media System”
Muzicall – “RBT.4.ALL Programme”
MX Telecom – “Unified Short Codes”

The Communities & UGC Award

Loop Mobile – “MOKO”

Jumbuck Entertainment – “Fast Flirting”
Mowave / Vodafone New Zealand – “Self Central”
Orange – “Buff or Rough?”
Pitch Entertainment Group – “Pitch”

The Search & Discovery Award

MCN – “DoCoMo D903i FM Radio Search”

InfoSpace – “Virgin Mobile Search”
mobilePeople – “liquid mobile search”
Orange – “Orange Mobile Search”
Roundbox – “TV Guide Mobile ESG”

The Marketing Campaign Award

Hungama Mobile – “Hutch & Casino Royale Campaign”

The Hyperfactory – “Johnson & Johnson DEFINE 3G Campaign”
Nokia – “Music Recommenders”
Qwikker – “Branded Mobile Application”
Vibes Media – “Vibes Media Pirates Campaign”

The Handset Application Award

ShoZu – “ShoZu”

Didiom – “Didiom”
NewBay Software – “PIXOTA”
Roundbox – “TV Guide Mobile ESG”
Sprint – “Sprint NFL Mobile”

The Entertainment Handset Award

Nokia – “N95”

HTC – “HTC Advantage”
Sony Ericsson – “W880”

The Operator Award

Telenor Norway

3UK
Orange